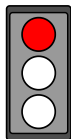


Product

Key Ingredients to Spot

River Impact



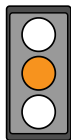
Traditional, cheap, standard

Standard bleach, strong disinfectants including anti-bacterial surface cleaners

Chlorine bleach, quats
phosphates, sulphates,
parabens, phthalates...

HIGHLY TOXIC

Kills 'good bacteria' strips fish scales, disrupts reproductive cycles, causes algal blooms



Eco-Friendly Products

Some are more river friendly than others - study the label

Vague ingredient descriptions. Avoid Anionic Surfactant (5-15%) SLS, SLES, synthetic fragrances, parfum

MODERATE

Generally better for the environment but the chemicals still cause some harm to shrimp, and build up in fish tissues. Use sparingly and follow instructions



Old Fashioned or homemade

Mineral and natural products

Ingredients including white vinegar, citric acid, lemon juice, bicarbonate of soda, green bleach

RIVER SAFE

Natural minerals and organic acids. They neutralise quickly and leave zero toxic residue



Wessex
Rivers Trust



Wessex Water
YTL GROUP

