



Privacy Notice

March 2026

1. Privacy Notice

About Us

Wessex Rivers Trust is an environmental charity dedicated to conserving chalk streams and rivers — principally the Stour, Avon, Test, Itchen and Meon — across Dorset, Wiltshire, Hampshire and the Isle of Wight. We are the “data controller” for the personal data we collect.

Contact:

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What Personal Data We Collect

We may collect:

- Contact details (name, email, phone, address)
- Donations and Gift Aid information
- Volunteer records and training logs
- Event registrations
- Environmental project participation data (e.g. survey submissions)
- Photographs or video (with consent where required)
- Website analytics and cookies

How We Use Your Data

We use personal data to:

- Manage donations and Gift Aid
- Communicate with supporters and volunteers

- Deliver environmental projects
- Run events and workshops
- Improve our website and services
- Meet legal obligations

We never sell personal data.

Lawful Bases for Processing

We rely on:

- Consent
- Contract
- Legal obligation
- Legitimate interests
- Vital interests (rare, e.g., emergencies)
- Public task (for education or public-benefit activities)

Data Sharing

We may share data with:

- Funding bodies
- Partner organisations delivering joint projects
- Approved service providers (e.g. mailing platforms, CRM systems)

All sharing is governed by data-processing agreements.

How Long We Keep Your Data

We keep data only as long as necessary. See our Data Retention Policy and Schedule.

Your Rights

You have the right to:

- Access your data
- Correct inaccuracies
- Request deletion
- Restrict processing
- Object to processing
- Data portability
- Withdraw consent at any time

To exercise your rights, contact our Chief Executive.

Cookies

We use cookies to improve website performance and understand user behaviour. You can manage cookie preferences through your browser.

How to Complain

If you are unhappy with how we handle your data, please contact us. You may also contact the **Information Commissioner's Office (ICO)**.